MANAGEMENT XLII CICLO

1° YEAR 2026/2027

Term 1 - September / December 2026

	n.	Subject	Professor	hs	CFU
CORE COURSES	1	Philosophy of science	Lechner & Stoeckl	**20**	**4**
	2	Introduction to Quantitative Methods for Management	Carlini	**8**	**2**
	3	Econometrics for Management	Santucci	**20**	**4**
	4	Principles of Research Excellence	Colicev	**15**	**3**
	5	Advanced Econometrics for Management	Tura	**15**	**3**
	6	Qualitative research	Bruni/Balachandran	**30**	**6**
					22

Term 2 - February / March 2027

	n.	Subject	Professor	Hs	CFU
CORE COURSES	7	Ethnography	Bougleux	**8**	**2**
	8	Model Building	Wieringa	**15**	**3**
	9	Systematic Literature Review	Montecchi	**8**	**2**
	10	Structural Equation Modelling	Miceli	**20**	**4**
	11	How to get published	Faems	**20**	**4**
	12	Machine learning	Sinaimeri/Martino	**20**	**4**
	13	Seminars on academic career, ethics and integrity in research	Zattoni	**6**	**1**
					20

Term 2 - April / May 2027

Track	n.	Subject	Professor	Hs	CFU
TRACK MARKETING	1	Key topics in Marketing	Costabile/Carpenter	**15**	**3**
	2	Consumer behavior	De Angelis/Pozharliev	**15**	**3**
	3	Data Analysis with SPSS	Peluso	**10**	**2**
	4	Data Collection and Experimental Design in Behavioral Research	Paolacci	**15**	**3**
					11
TRACK STRATEGY & INNOVATION	1	Empirical methods for strategy research	Pelucco	**15**	**3**
	2	Data Analysis with STATA	Core	**10**	**2**
	3	Strategic management	Operti	**15**	**3**
	4	International business	Majocchi/Caroli	**15**	**3**
					11
TRACK ORGANIZATION	1	Experimental design for organization research	Dello Russo	**15**	**3**
	2	Data Analysis with STATA/Data Analysis with SPSS	Core/Peluso	**10**	**2**
	3	Social network analysis	Mascia	**15**	**3**
	4	Organization theory	Delmestri	**15**	**3**
					11
Faculty Seminars + PhD Seminars and workshops					**3**
Firts year paper					**10**
TOTALE CFU FIRST YEAR					**66**

2° YEAR 2027/2028					
Term 1 - September / December 2027					
TRACK MARKETING	**n.**	**Subject**	**Professor**	**hs**	**CFU**
	5	Marketing modelling	Leeflang	**15**	**3**
	6	Experimental design for marketing	Scopelliti	**15**	**3**
	7	Text mining in marketing research	Villarroel	**15**	**3**
					9
TRACK STRATEGY & INNOVATION	5	Corporate governance	Zattoni	**15**	**3**
	6	Innovation management	Prencipe	**15**	**3**
	7	Entrepreneurship	Lechner	**15**	**3**
					9
TRACK ORGANIZATION	5	Organization behavior	Dello Russo/Homberg	**15**	**3**
	6	Frontiers in organizing and organizations: new themes, new forms, new paradigms	Giustiniano	**15**	**3**
	7	Organization and technology	Marengo	**15**	**3**
					9
Term 2 - February / May 2028					
Other activities	Second year paper				**10**
	Faculty Seminars + PhD Seminars and workshops				**10**
	Thesis drafting				**25**
TOTALE CFU SECOND YEAR					**54**

3° YEAR 2028/2029		
Term 1 - September / December 2028		
Other activities	Third year paper	**10**
	Visiting period o Altre attività	**25**
Term 2 - February/ May 2029		
Other activities	Visiting period o Altre attività	**25**
TOTALE CFU THIRD YEAR		**60**

4° YEAR 2029/2030			
Term 1 - September / December 2029			
Other activities	Thesis drafting	//	**25**
Term 2 - February / May 2030			
Other activities	Final Thesis	//	**35**
			60

TOTALE CREDITI	**240**