

EMPIRICAL METHODS FOR STRATEGY RESEARCH

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This course is designed to provide a groundwork for your empirical research, with the aim of assisting you in the creation and advancement of your upcoming research projects. The primary goal of this course is to improve the design of your research projects. To this end, we will focus on the importance of careful theoretical thinking and the conceptual difficulties associated with establishing causality in empirical work. Although this is not an econometrics course, econometric concepts, problems, and analyses will be considered, making explicit connections with what you have seen in econometrics courses as well as in other methods courses. Throughout this course, you will also learn how to write an academic paper. We will be focusing on the following areas: (1) (1) formulating a research question, (2) developing a hypothesis, (3) collecting, preparing, and analyzing data (and presenting results).