



Syllabus – PhD in Management

Anno Offerta / Academic Year	2024/2025
Corso di Studio / PhD	PhD in Management
Insegnamento/Modulo	PhD Journey and Beyond
Periodo Didattico /Term	Term 1
Anno Corso / Year of the course	1 st year
Settore	Core Courses
CFU	2
Ore Attività Frontali / Total Hrs	10

Tipo Testo	Testo in Italiano/Inglese
OBIETTIVI/LEARNING GOALS	<p>This course is aimed at providing a helpful resource for PhD students and early career academics in business disciplines</p> <p>.....</p>
RISULTATI DI APPRENDIMENTO ATTESI/ INTENDED LEARNING OUTCOMES	<p>Upon completing this course, students should be able to:</p> <ol style="list-style-type: none"> (1) Understand how to collect different data sources and generated research ideas (2) Understand the role of academic conferences and the intricacies of obtaining a PhD Degree (3) Learn about the ins and outs of the publication strategy, including obtaining a Revise and Resubmit in a top academic journal (4) Learn about the tips of getting a first job and achieving a work-life balance. <p>This course is aimed at providing a helpful resource for PhD students and early career academics in business disciplines. The first part of the course discusses important aspects of Ph.D. research, such as obtaining secondary data, generating research ideas, and learning about research methodologies. The second part of the course is focused on the role of conferences and academic feedback and the intricacies of obtaining a PhD degree. The third part is fully dedicated to the ins and outs of the publication strategy, including obtaining a Revise and Resubmit in a top academic journal. The final part comprises possibly the most important elements of the journey, such as getting a first job and achieving a work-life balance. Overall, this course underlines the notion that each PhD journey is unique and customizable.</p>
PREREQUISITI / ENTRY REQUIREMENTS	None
CONTENUTI DEL CORSO / COURSE CONTENTS	<ol style="list-style-type: none"> 1. Get data (essential) 2. Get good ideas (essential) 3. Get extra knowledge (necessary) 4. Get feedback on your ideas (necessary but sometimes not pleasant) 5. Get your PhD degree (absolutely necessary but not sufficient) 6. Get published (or R&R) in top journals (necessary and pleasant) <ol style="list-style-type: none"> a. Where to publish: Journal Lists b. With whom to publish: Co-authors c. How to publish: Project management d. How to publish: Navigating the review process 7. Get to review (necessary) 8. Get a first job (necessary but may not be the final destination) 9. Get a life: career management and work-life balance (necessary, pleasant and smart)
TESTI DI RIFERIMENTO / REFERENCE BOOKS	None



METODOLOGIE
DIDATTICHE/ TEACHING
METHODS

Course Slides and exercises

MODALITÀ DI VERIFICA E
DI ACCERTAMENTO
DELL'APPRENDIMENTO/
DETAILED DESCRIPTION
OF ASSESSMENT
METHOD

- Participation in class discussion (50%)
- Solving the exercises during and after the class (50%): Writing a short report with answers to the exercises provided during class.

Evaluation criteria of assignment – The Academic Grading System valid in US is used for the evaluation of the students: an ‘A’ grade requires deep reflections, critical insights, and effective analysis; a ‘B’ grade requires understanding of course materials, clear and logical thinking. Lower grades mean that students lack these requirements.

Late assignment policy – Students must appreciate assignment due dates as proper deadlines. Barring serious problems, late assignments will be marked down.

Final Grades Releasing– Final grades with specific feedback on attendance/participation and performance will be release to each student via email within one month from the due date of the Final Assignment.