



Syllabus – PhD in Management

Anno Offerta / Academic Year	2024-2025
Corso di Studio / PhD	PhD in Management
Insegnamento/Modulo	Epistemology for Management
Periodo Didattico /Term	First (Autumn) term
Anno Corso / Year of the course	2024
Settore	
CFU	
Ore Attività Frontali / Total Hrs	15

Tipo Testo	Testo in Italiano/Inglese
OBIETTIVI/LEARNING GOALS
RISULTATI DI APPRENDIMENTO ATTESI/ INTENDED LEARNING OUTCOMES	<p>Conoscenza e comprensione/ knowledge and understanding: Ex. Upon completing this course, students should be able to:</p> <ol style="list-style-type: none">(1) understand the epistemological foundations of research and the ways theoretical statements are linked to empirical observations.(2) write up solid and publishable papers.(3) discern the foundations for alternative research designs. <p>Capacità di applicare conoscenza e comprensione/ Applying knowledge and understanding:</p> <ol style="list-style-type: none">(1) Ability to design and carry out research. <p>Autonomia di giudizio/ making judgements:</p> <ol style="list-style-type: none">(1) Confront the choices with respect to planning and carrying our research. <p>Abilità comunicative/ communication skills:</p> <ol style="list-style-type: none">(1) Be able to structure, present and communicate one's claims. <p>Capacità di apprendimento/ learning skills:</p> <ol style="list-style-type: none">(1) Develop theoretical claims, read and understand scientific papers, write scientific papers
PREREQUISITI / ENTRY REQUIREMENTS
CONTENUTI DEL CORSO / COURSE CONTENTS	<p>Session 1:</p> <ul style="list-style-type: none">• Readings• Barley, S. R. (2006). When I write my masterpiece: Thoughts on what makes a paper interesting. <i>Academy of Management Journal</i>, 49(1), 16-20.• Pratt, M. G. (2009). From the editors: For the lack of a boilerplate: Tips on writing up (and reviewing) qualitative research. <i>Academy of Management Journal</i>, 52(5), 856-862.• Weick, K. (1989), Theory Construction as Disciplined Imagination, <i>Academy of Management Review</i>, 14(4), 516-531. <p>The session deals with the process of discovery, reviewing what it takes to conduct scientific research and write a PhD thesis (a collection of papers).</p> <p>The sessions deals, as well, with the structure and steps of successful paper writing.</p> <p>Session 2:</p> <ul style="list-style-type: none">• Readings



- Abbott, Andrew (2004) *Methods of Discovery*, Norton, Chapter 1, Explanation, pp., 3-40.

The session explores the different styles of conducting research such as statistical inference, ethnography and formal modelling along with the epistemological assumptions on which they are based.

Session 3:

- Readings
- Abbott, Andrew (2004) *Methods of Discovery*, Norton, Chapter 2, Basic Debates and Methodological Practices, chapter 2, 41-80.

The session deals with the variety of epistemological debates and practices, their differences and underlying similarities and shared assumptions.

Session 4:

- Readings
- Alaimo C, Kallinikos J, Valderrama E (2020) Platforms as Service Ecosystems: Lessons from Social Media, *Journal of Information Technology*, 35(1):25–48.
- Bailey, D. E., Leonardi, P. M., & Barley, S. R. (2012). The lure of the virtual. *Organization science*, 23(5), 1485-1504.
- Tonellato M., Iacopino V., Mascia D., Lomi A. (2024). The partners of my partners: Shared collaborative experience and team performance in surgical teams. *Journal of Management*. (Forthcoming).

The session deals with different types and styles of research along with their epistemological and methodological underpinnings.

Session 5:

- Readings

The session entails powerpoint presentations of individual 2000 words assignment on *Styles of Explanation, Epistemological Debates and Methodological Practices* with illustrations from student's experience (prospective PhD theses) or other contexts of research, including the management readings considered in the 4th session

TESTI DI RIFERIMENTO / REFERENCE BOOKS	Abbot, A. (2004). <i>Methods of Discovery: Heuristics for the Social Sciences</i> . New York: Norton.
METODOLOGIE DIDATTICHE/ TEACHING METHODS	The students will read papers and other materials before class and discuss them in class under the guidance of the instructor
MODALITÀ DI VERIFICA E DI ACCERTAMENTO DELL'APPRENDIMENTO/ DETAILED DESCRIPTION OF ASSESSMENT METHOD	<ul style="list-style-type: none"> • Participation in class discussion (20%). • Individual 2000-word assignments (40%). • Final Oral Examination (40%). <p>Evaluation criteria of assignment – The Italian Grading System is used for the evaluation of the students: Higher grades reflect deep understanding of the course materials and clear and logical thinking. Lower grades mean that students lack these requirements.</p> <p>Late assignment policy – Students must appreciate assignment due dates as proper deadlines. Barring serious problems, late assignments will be marked down.</p> <p>Final Grades Releasing– Final grades with specific feedback on attendance/participation and performance will be release to each student via email within one month from the due date of the Final Assignment.</p>